

## Recruiting the team - It's not just a numbers game!

The greatest challenge for those that either organise or supply services to major international class events is certainly a people game.

Recruiting large numbers of event staff is not just a numbers game! Whether recruiting fifty, two hundred and fifty or thousands in the case of an Olympic Games and comparable events, the challenge is massive and the consequences of getting it wrong can be catastrophic in relation to both health and safety of your patrons, brand reputation (both yours and the event itself) and operations.

No matter what country or language **Incognitus** has a proven international record for recruiting large numbers of quality fit for purpose staff for major international events. At **Incognitus**, we understand the operational need to have the right people, with the right skills in the right place with also the right cultural fit.

**Incognitus** is not a main stream recruiter; we offer a total package - hired, fit for purpose, inducted, trained, accredited staff for your event.

Geographic challenges and the understanding of other countries cultures and economic situation become major factors when planning recruitment streams and targets.

**Incognitus** created the ripple effect strategy for International recruiting aiming geographically at the centre of the event and moving further out as regional targets are reached. Better still we have activated on what we created with a result of faultless delivery.

Taking advantage of the global growth of the various social media platforms enables interactions among candidates in which they create, share, exchange and comment contents among themselves in virtual communities and networks instantly becoming part of the team.

**Incognitus** also believe that personal contact and one on one interviewing with each and every prospective candidate is essential in the selection process. With our unsurpassed knowledge of event hiring built up over the past 30 years of deployments in every continent around the globe, we have first-hand experience and a total understanding of the risks of not getting it right.

We concentrate on gaining a clear appreciation of the tasks that challenge you and then design specific solutions to overcome them

Once selected **Incognitus** will induct and event specific train each candidate to have them event ready to hand over to you for the event operations. Take the pressure off finding the perfect team for your recruitment dilemma and allow the experience of **Incognitus** to assist your organization.

**“Right people, right place,  
right attitude at the right  
time, all fully conversant  
with their roles not only  
as individuals but as part  
of their company and the  
event itself”**

